



GOING GREEN GOING DIGITAL
Chris Hoffmann

**THE GREATER REDMOND CHAMBER OF COMMERCE
IS GOING GREEN AND GOING DIGITAL.**

As we move into 2010, we are going the way of many of our counterparts. We are going digital. The Greater Redmond Chamber Virtual Newsletter, *Redmond Business* will be on line for the January, 2010 edition.

We live in one of the most IT savvy states in the union...so we are on the way to being green and environmentally responsible.

FAQ's:

Will the newsletter be the same? *No, it will be better! You will be able to advertise on line, offer coupons, and have the same newsletter in the same format it has always been in. The document will be in full color! You will also have the ability to do banner ads, call Carla Johnson for details – or e-mail her at carlaj@redmondchamber.org.*

I like hard copy newsletters. *You will be able to print your newsletter out, you will have the ability to select the pages you want to print and do so.*

How can I do inserts? *You can do virtual inserts. You may offer coupons, special deals and eventually quick links to your website.*

What if I don't like it online? *Then print it out! And read it at your leisure. Redmond Business will also come to you via e-mail. If you are on the Happy Monday! Mailing list, you will receive it by e-mail.*

What if I am not on the list? *Call or e-mail Carla Johnson @ ext. 300 and she will gladly add you to her list!*

When is it available? *Redmond Business* will be available on the first day of every month at www.redmondchamber.org and in your e-mail inbox!

Comments or questions: 425-885-4014